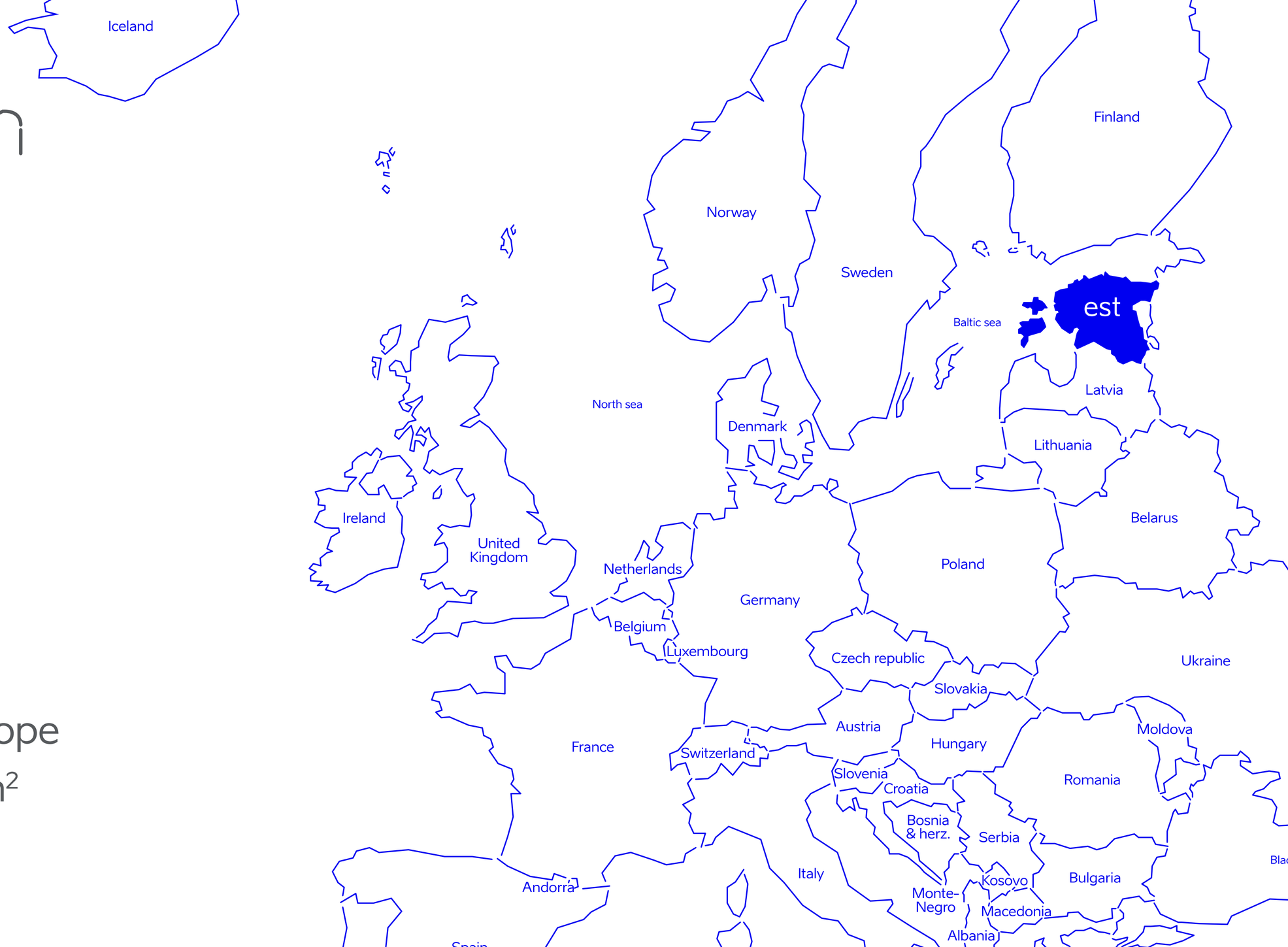
tere!

This is an overview of Estonia

© Paul Meiesaar

location

- in Northern Europe
- area 45,339 km²
- average 5.2 °C



people

- 1.3 million
- 190+ nationalities
- 70% Estonians

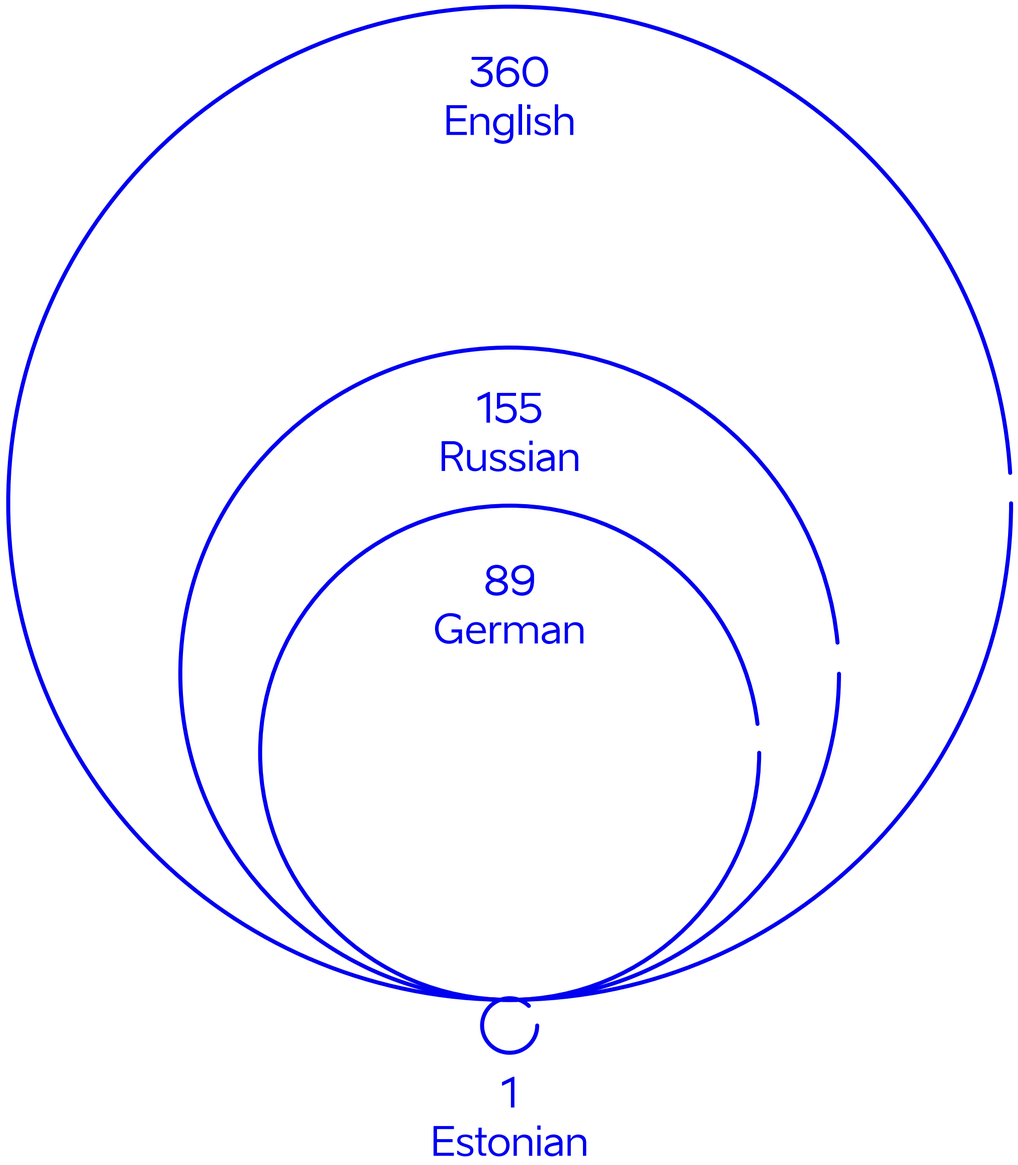
© Renee Altrov

history

- settlements from around 8500 BC
- ruled by Germans, Danes, Swedes, Russians, Poles
- Republic of Estonia established in 1918
- independence regained in 1991

© NASA

language



- Estonian — the official language
- Finno-Ugric language, close to Finnish
- English, Russian, Finnish also spoken

language

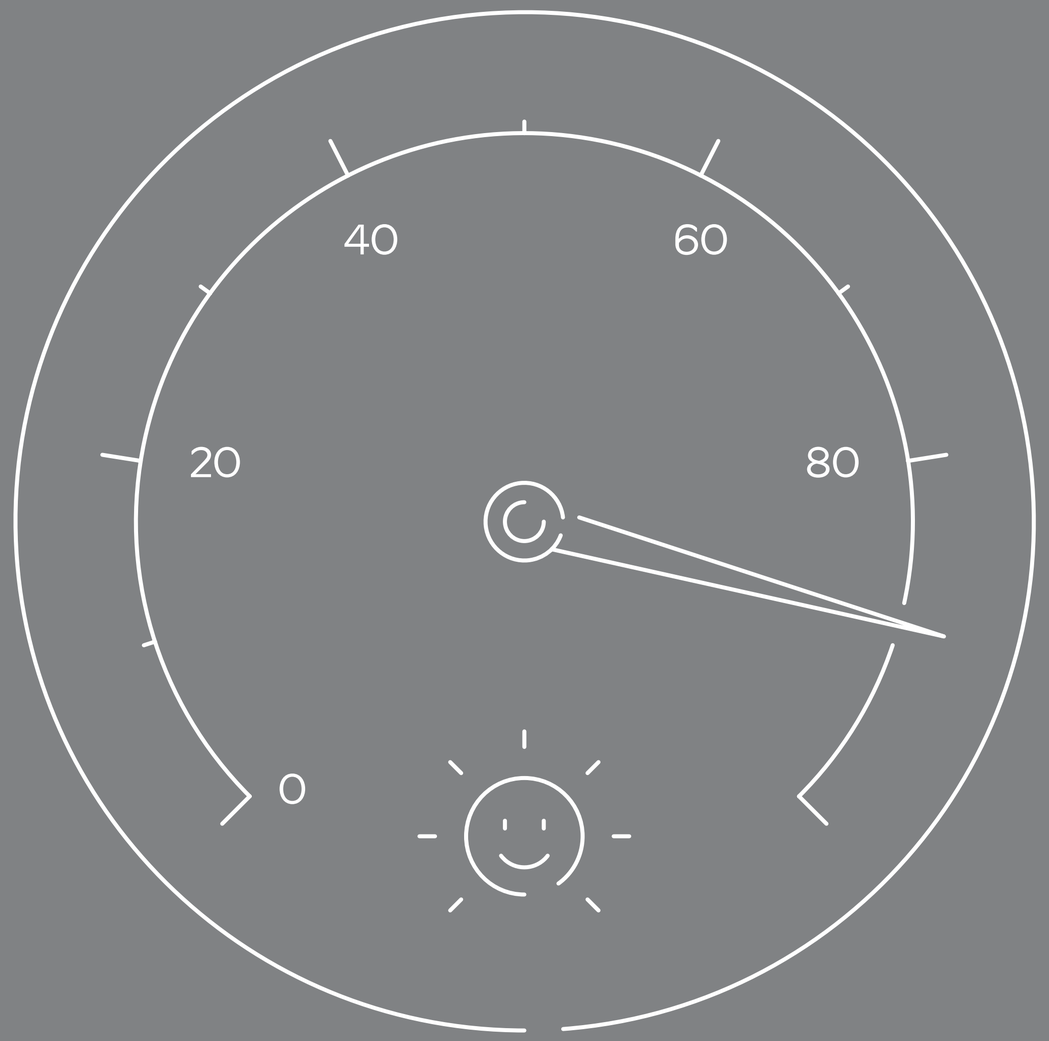
öötöö

jäääär

õllekõht

- no gender
- future tense = present tense
- 3 degrees of phonemic length

independent minds



91% of adults have completed upper secondary education.

- straight-forward and sceptical
- used to constant change
- always gets things done

Kersti Kaljulaid

The President of
the Republic of Estonia

Kelly Sildaru

World's youngest double
X Games winner

© Kris Süld / Simple Session

receive the
best education
ABITS
© Tõnu Runnel

meet the most
optimistic people
© Siiri Kumari

give yourself
space to think
© Johann Köop

economy

- things get done quickly
- smart and hard-working people
- transparent legislation + competetive taxation

key figures

€20,3b GDP in 2015

currency: Euro

3 h to start a company

#1 OECD tax competitiveness

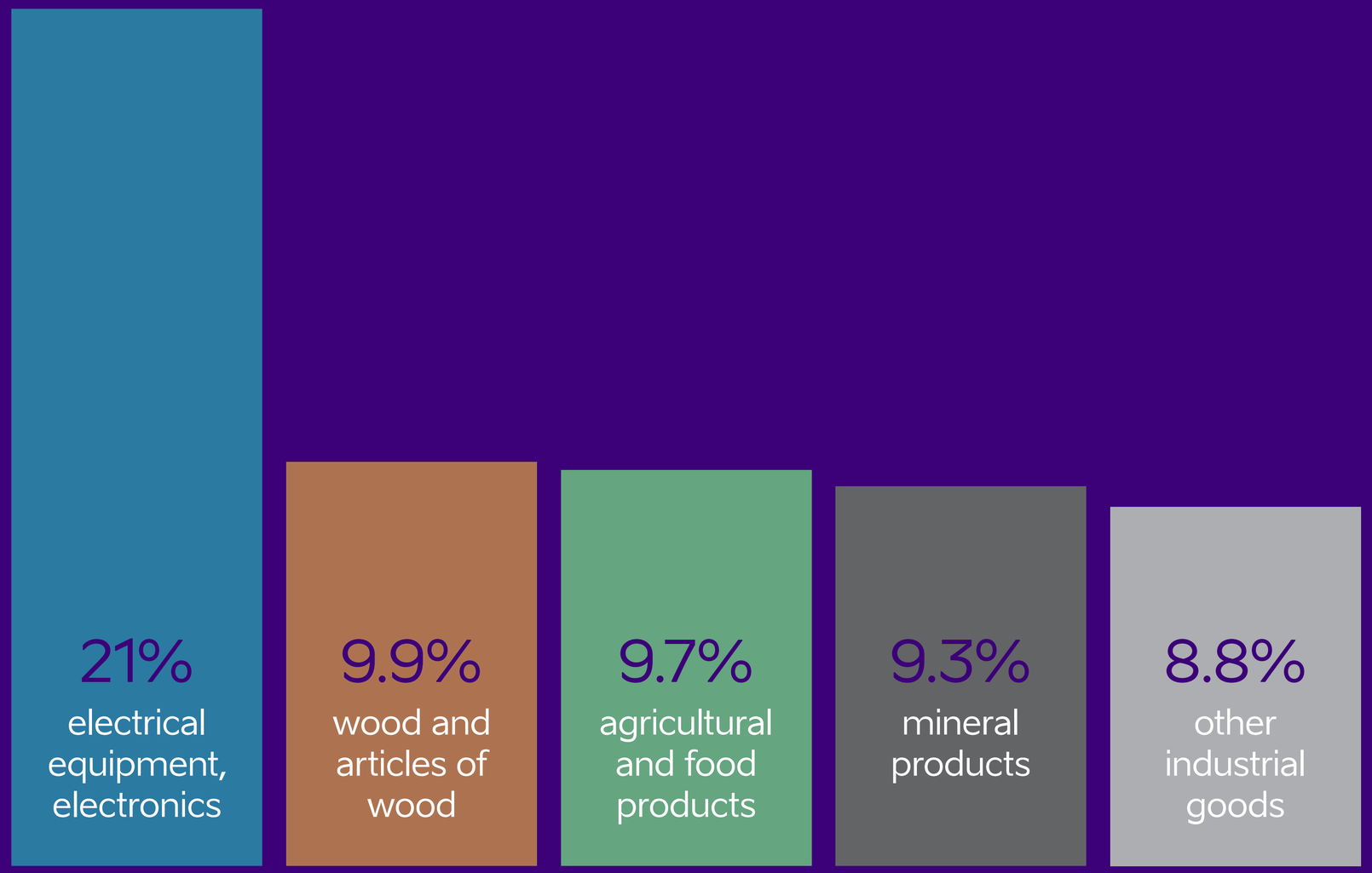
20% value added tax

0% tax on reinvested profits

main industries

Estonian GDP by
economic activity 2015

main exports



Exports by commodity section in 2015

main trade partners

benefit from energy
independence
© Johannes Arro

use fast and flexible production

© Rasmus Jurkatam

combine wood with innovation

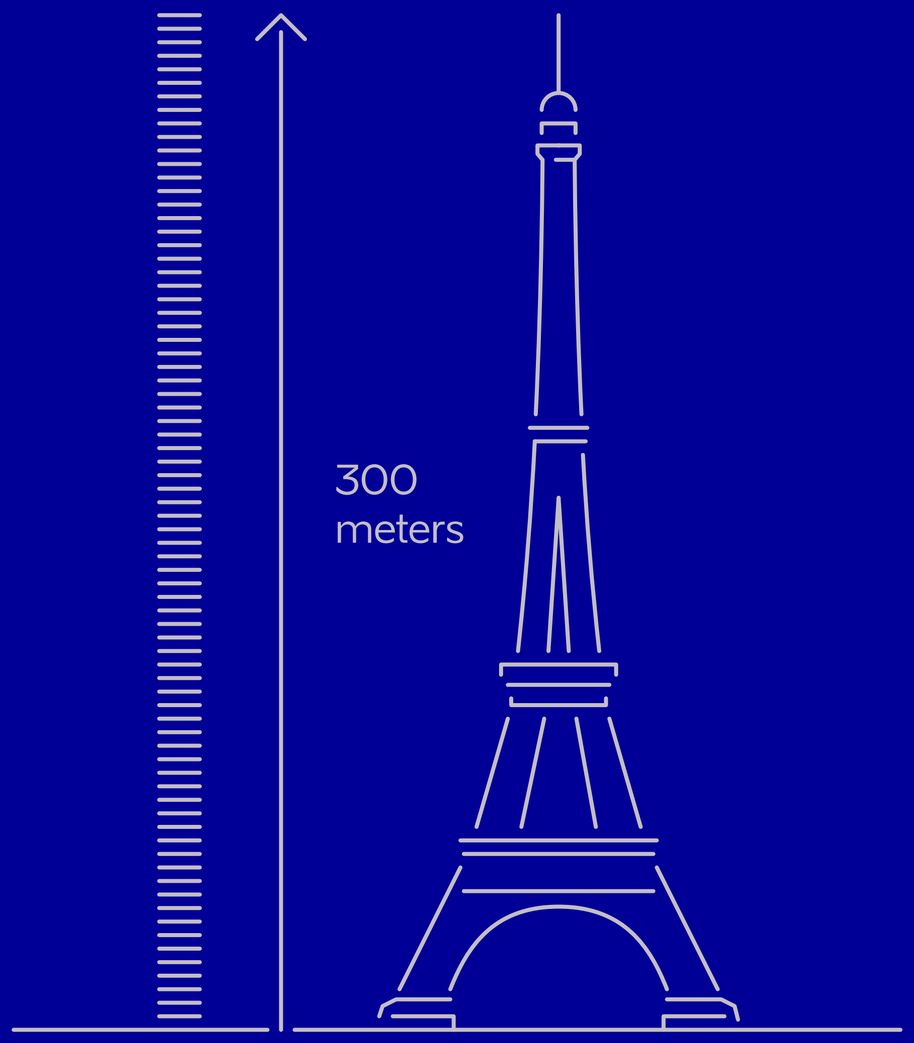
© Tony Tunnel

join a start-up of your choice

© Transferwise

we are a digital society

- digital signature saves 5 days a year
- 99% of prescriptions are digital
- 99% state services are online



A stack of paper saved each month

only 3 things can't be done digitally

© Tanu Tunnel

file personal taxes in 3 mins

© Stina Kase

join 15,000+
e-residents
© Kai Kuusisto

cleanest environment

- 4th best urban air quality
- 17% farmland organic
- 22% of territory wildlife preserves

climb the biggest boulders

© Johannes Arro

take a walk in the bog

© Renee Altrov

drive the longest ice road in Europe

© Taaniel Malleus

experience the
fifth season
© Tõnu Tunnel

try to spot 386
bird species
© Arne Ader

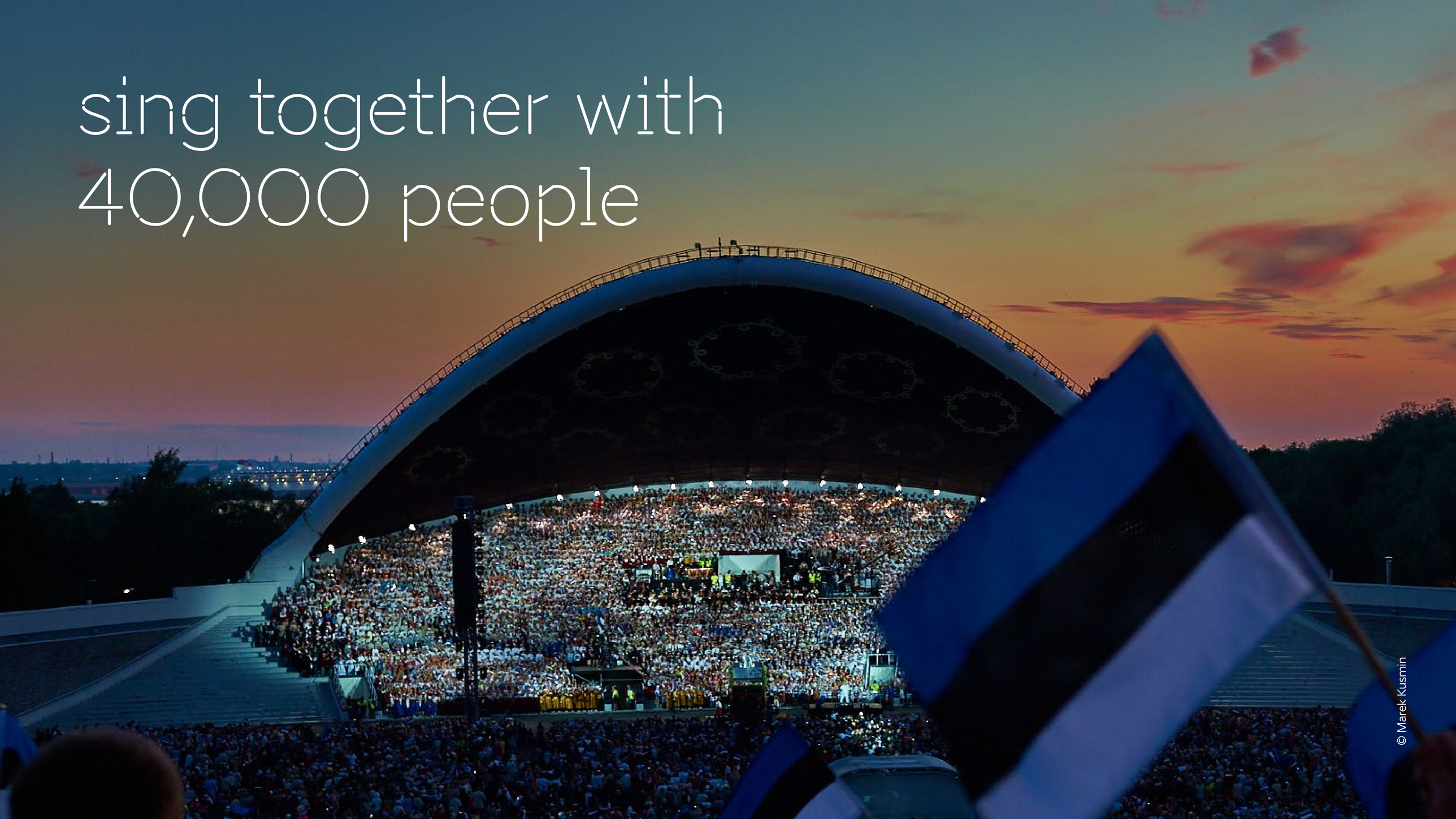
be astonished by
the deepest sounds
© Tõnu Tunnel

contrasting culture

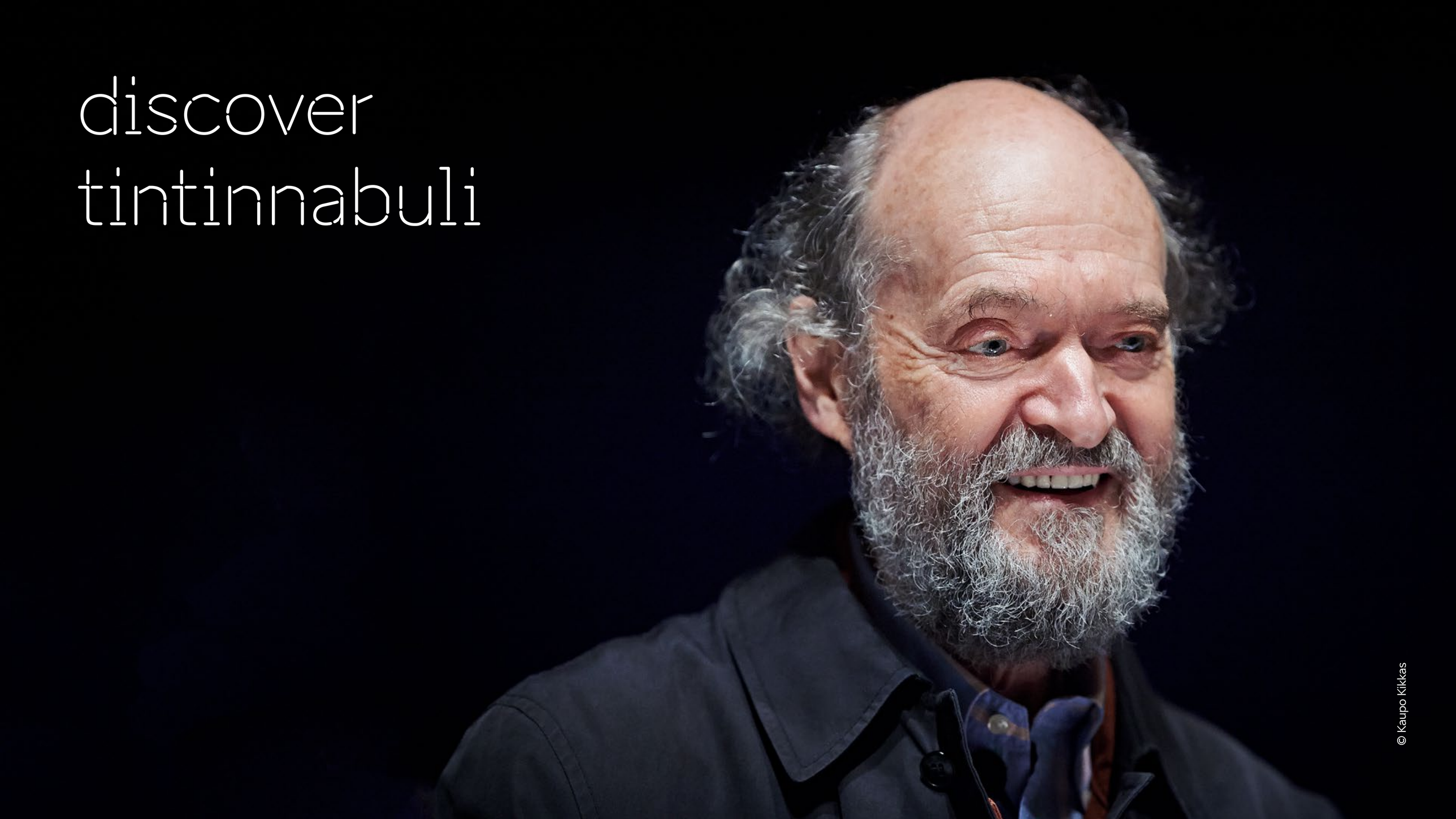
Youth who have visited a theatre in the past year.

- famous for our music
- high culture consumption
- mixing old traditions with novel ideas

listen to 133,000
folk songs
© Renee Altrov


sing together with
40,000 people
© Marek Kusmin

discover tintinnabuli



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enjoy a top 15 film festival

© PÖFF

visit the coolest city festival

© Carolina Tagobert

practical information

right-handed traffic

112 emergency number

230V voltage

+372 dialing code

UTC+2 time zone

type F power sockets

kohtumiseni!

© Reeree Altrov

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